

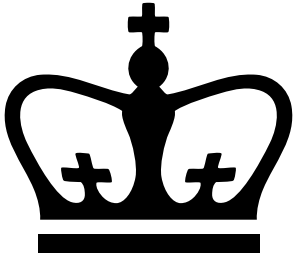
What's Your Line?

Fall 2016



Illustration by Ben Schwartz

Who hasn't dreamed of winning the *New Yorker* caption contest? For eleven years, the weekly feature has captivated legions of armchair wags and cost companies thousands of hours of productivity. Wanting in on the action, we asked *New Yorker* cartoonist Ben Schwartz '03CC, '08PS to draw a cartoon for a *Columbia Magazine* contest. He did, but could offer no insider tips. "I've never entered the *New Yorker* contest," Schwartz confides. "It's too hard!"



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