

On Campus

Giving Day 2020 Breaks Records

Winter 2020-21



The ninth annual Columbia Giving Day raised a record-breaking \$24 million on October 28, with thousands of alumni, students, parents, friends, neighbors, faculty, and staff members contributing a total of 19,173 gifts. The twenty-four-hour University-wide [fundraising drive](#), in which schools and programs compete for matching gifts, raised \$2 million more than the previous year's event. Among the programs rewarded for improving their gift counts compared to last year were the Earth Institute, the Lamont-Doherty Earth Observatory, and the Women Creating

Change initiative at the Center for the Study of Social Difference. The top five schools for alumni participation were Columbia College, Barnard College, the College of Dental Medicine, Columbia Law School, and Columbia Business School.

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